



Anthony M. Verna III, Esq.
Law Offices of Anthony Verna
<http://facebook.com/anthonyvernalaw>
<http://twitter.com/avernalaw>
<http://www.linkedin.com/in/anthonyverna>

Law Offices of Anthony Verna

125 Ogden Ave #2
Jersey City, NJ 07307
(917)348-0108
law@nyctrademarks.com
<http://nyctrademarks.com>
<http://nyccopyrights.com>

Intellectual Property Security System

Law Offices of Anthony Verna

What is the Intellectual Property Security System?

- There are four steps to the Intellectual Property Security System:
 1. Review of your company's intellectual property, to define what intellectual property your company has
 2. Search for similar intellectual property
 3. Register your company's intellectual property
 4. Monitor for possible infringement.
- Review of your company's intellectual property helps to define what intellectual property your company already has and what rights need to be defined and protected.
- Searching for similar intellectual property helps to determine if intellectual property can be registered.
- Registering intellectual property helps to wield the power of federal law in defending your intellectual property against possible infringements.
- Monitoring for possible infringement once the intellectual property is the only way to be aggressive in protecting your intellectual property. Any other method is passive and does not defend what your company has the rights to.